



COMMUNITY CENTRE ALLIANCE

# 2018

## ANNUAL REVIEW



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“

Many hands make **LIGHT WORK.**

—*John Heywood*

”

## Message from the CHAIRPERSON

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I would like to welcome you all to our Annual General Meeting. I am pleased to present to you the 2017-18 Annual Review for the Community Centre Alliance (CCA).

We have had a very successful year working together, reviewing all aspects of the CCA and determining what our top priorities would be. The consistent message: we need to have a full time Community Employment Facilitator (CEF) at each Community Centre site. This has been the consistent message we have heard over the last number of years and a goal that we are working hard to attain.

The last number of years have been very demanding on CCA's staff and Board of Directors, alike. We had to continue to be creative with our resources and staffing. However, 2017-18 proved to be another year of good growth and positive changes for CCA. I would like to acknowledge the tremendous effort and time the Board of Directors has dedicated to moving CCA through another year of reflection and change.

And on behalf of the entire Board, I would like to also acknowledge and thank our staff who continue their dedication to CCA's work and purpose – supporting individuals who face barriers to education and employment.

This report provides an overview of all the valuable work CCA does through our CEF staff presence in the community centres, as well as through our programs such as Fry Family Scholarships, Homework Haven, Youth Achieve! and Value of Work, Value of Money. It highlights the value in the work we do to support individuals who are seeking to improve their educational and employment outcomes.

## Message from the **CHAIRPERSON** *continued...*

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The programs and services we offer, of course, would not be possible without the support of our community partners and funders. We sincerely thank you!

CCA looks forward to continuing its partnerships and its hard work to ensure we persist in our goal to support individuals to be successful in meeting their life objectives.

**Lillian Lush**  
*Chairperson*  
*Community Centre Alliance*



**HABIT IS HABIT**, and not  
to be flung out the window  
by any man, but coaxed  
downstairs a step at a time.

—*Mark Twain*



# Community Centre Alliance

## MISSION

### Our five member centres are

- Buckmaster's Circle Community Centre
- Froude Avenue Community Centre
- MacMorran Community Centre
- Rabbittown Community Centre
- Virginia Park Community Centre



*The Community Centre Alliance Newfoundland and Labrador Inc. (CCA) is a not-for-profit organization and registered charity that fosters the development of its community centre members and their residents through programming and partnerships with other community centres, community leaders and stakeholders.*

“

**NEVER DOUBT** that a small group of thoughtful, committed citizens can change the world; **INDEED, IT'S THE ONLY THING THAT EVER HAS.**

—Margaret Mead

”

# Building Employment OPPORTUNITIES

Funded through Advanced Education, Skills & Labour (AESL), we provide career and employment services to individuals living in our 5 member centre neighbourhoods. Through **Building Employment Opportunities**, we provide programs as well as individual and group services that help individuals through their employment journey. We provide many different levels of supports that help individuals build confidence, enhance their skills and obtain sustainable employment.

## Statistics

- 840** individual employment counselling sessions
- 63** clients found employment
- 11** clients returned to school
- 143** referrals to other services
- 65** group sessions offered
- 780** clients attended group sessions

## Services

### We provide:

- career planning & decision making
- employment counselling & job search

- portfolio development
- resume, cover letter & interview preparation
- employment maintenance
- access to & support the use of labour market information
- skills development
- and support the use of The Employment Readiness Scale (ERS) tool

### We assist with:

- filling out of forms (ex: SIN, MCP, RNC record check, bank accounts, Canada Learning Bond)
- application processes for educational financial supports (ex: student aid, scholarships, bursaries & grants)

### We promote:

- AESL programs & services for
  - (1) career development
  - (2) further education and
  - (3) return to work or school supports
- The Fry Family Foundation Scholarship Program and the Newfoundland and Labrador Housing Scholarship Program as well as support youth with the application processes.

# Building Employment OPPORTUNITIES

## Group Sessions

- life skills development
- personal financial management
- portfolio development
- interview preparation
- outreach and engagement (via community centre activities)
- info sessions with AESL staff, programs and services
- info sessions with community agency programs and services
- post-secondary program information
- post-secondary scholarships and student loans
- community centre computer access & support for job search, etc.
- goal setting
- parenting skills
- volunteering and your community
- health and nutrition on a budget
- stay in school benefits

“

If you only look at what is, you  
might never **ATTAIN WHAT  
COULD BE.**

—Unknown

”

For the past 13 years, CCA has had a very successful partnership with the Fry Family Foundation. This partnership supports individuals to reach their educational goals through The [Fry Family Foundation Scholarship Program](#). An important element of the scholarship program is its emphasis beyond just academic performance; it focuses as well on the individual's community involvement as a leader, mentor or volunteer. The scholarship program has been and continues to be a vital support for many individuals from our neighbourhoods; helping individuals access post-secondary education opportunities which otherwise would often be inaccessible.

## Awarded this Year

- 1 Dr. Philip Warren Award – Fry Family Foundation Achievement Scholarship (\$5000)
- 1 Fry Family Foundation St. John's Community Centres Memorial University Entrance Scholarship (\$5000)
- 1 Bob Dawson Award – Fry Family Foundation Post-Secondary Entrance Scholarship (\$3000)
- 4 Fry Family Foundation St. John's Community Centres Post-Secondary Entrance Scholarships (\$2500)
- 1 Enid Pendergast Award – Fry Family Foundation Junior Scholarship (\$1500)
- 4 Fry Family Foundation St. John's Community Centres Junior Scholarships (\$1200)

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**\$29,300** Total Awarded



The **Youth Achieve! Literacy Program** provides basic literacy skills development to youth ages 11 – 17 that are still attached to the school system but have very low literacy skills. This project is an attempt to prevent youth who are struggling in school from dropping out. Funding for this project came from the Department of Career, Employment and Youth Services within Advanced Education Skills & Labour (AESL) as well as our annual CCA/PGI Run/Walk for Literacy.

We continue to see the need and validity of this program, and are reaching students when they are younger, more eager to learn, and in a stage where it is easier to help them meet their own grade level.

## Statistics

- 5** Community centres
- 5** Youth Achieve Literacy Tutors
- 24** Students
- 11** Returning Students



**BE THE CHANGE** you  
wish to see in the world.

—Gandhi



Funded by Advanced Education, Skills & Labour, **Value of Work, Value of Money** focuses on youth who are at risk of becoming second generation income support recipients. Over 8 weeks, 10 school-aged youth have paid summer employment and a volunteer experience, along with training sessions. All with a goal of supporting youth to understand how to take ownership of their future through planning their education goals and focusing on their financial well-being. Often the program provides youth with their first work experience, which involves working a maximum of 30 hours per week at one of our member community centres. Each youth also receive 40 hours of training workshops/ seminars and 30 volunteer hours to provide a holistic framework of support.

## Topics covered

- Goal Setting
- Interview Etiquette
- Labour Standards
- Youth Venture
- Business Start-Up
- Financial Literacy
- Introduction to Payroll
- RNC Drug Awareness
- First Aid
- Stress Management
- Virtues
- Teamwork
- Post-Secondary Institutions Tours



If you think you are too small to make a difference, **TRY SLEEPING WITH A MOSQUITO.**

—Dalai Lama



**Homework Haven** is funded by Advanced Education, Skills & Labour through its Division of Career, Employment and Youth Services. This program is an early intervention strategy which helps provide a safe and reliable homework support network right in each of the five community centres. Homework Haven provides Grade 7-12 students from our five neighbourhoods with afterschool homework support. This support not only helps students with their homework assignments and projects, it encourages learning and helps highlight the importance of staying in school. In the program, students can borrow school books, get personal one-on-one help with homework activities, and use computers. Homework Haven also allows for the older students to assist the younger ones which increases their confidence and self-esteem. In return, the younger students get to experience social inclusion and mentorship. A majority of the students are consistent participants week after week and year after year. This clearly identifies the success of the program and the level of its importance to the students.

## Statistics

**2,186** Students/ Participants

**406** Homework Sessions

**482** Volunteer Visits

“

I've learned that people will forget what you said,  
people will forget what you did, but **PEOPLE  
WILL NEVER FORGET** how you made them feel.

—*Maya Angelou*

”

# Community Centre Alliance

## LINKAGES PROGRAM



The **Linkages Program** is funded by the Department of Advanced Education, Skills & Labour. It supports the development of employability & career skills for youth ages 18-30 years who are non-EI eligible and have a minimum Level II high school education. Over 26 weeks, Linkages participants gain insight into the world of work and potential career paths.

**Linkages 2017-2018 was the 16th program delivered by CCA. All 6 participants were successful in completing the program.**

Once a month, participants attended professional and personal development sessions. And, the remainder of the month was spent working in a job placement that (where possible) related to the participant's career goal. A special thank you to the employers who provided these valuable work placements.

### Employer Partners

- Shoppers, Topsail Road
- Stella's Circle
- Castle Building Supplies, Ropewalk Lane
- Wild Island Recreation Program
- Gypsy Tea Room
- Staples, Mount Pearl

A huge thank you, as well, to all our session presenters who shared a wealth of information with our participants.

### Sessions Delivered

- Job Search Skills
- Portfolio Development
- Customer Service Skills
- First Aid Training
- Cultural Diversity Training
- Human Rights
- Employee Expectations
- Workplace Safety
- Labour Standards
- Financial Literacy
- Back to School Funding Info Session
- Entrepreneurship

# RUN/ WALK FOR LITERACY

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In 2012, the CCA began a [Run/ Walk for Literacy](#) as a way to support the delivery of a literacy program for youth. CCA and its member centres long recognized the impact literacy has on an individual's success throughout their life and saw the vital need to help youth enhance their literacy skills. The proceeds of the Run/ Walk for Literacy directly support CCA's Youth Achieve! Literacy Program which focuses on doing just that. Youth Achieve! helps ensure youth can graduate high school and then successfully continue on into post-secondary training and employment.

In 2016, CCA began to partner with the Peter Gzowski Invitational (PGI) on the Run/ Walk to grow the support for literacy programming. The PGI was established in 1986 by award-winning Canadian broadcaster and journalist Peter Gzowski. Peter began raising funds for literacy through an annual golf tournament. Today a variety of PGI events are held across Canada in all provinces and the territories with more than \$13.9 million raised since the PGI began in 1986. These funds directly support literacy initiatives in the provinces and territories where the PGIs are held. We are grateful to have the PGI - Newfoundland and Labrador partner to support our Youth Achieve! Literacy Program.



**THE SECRET TO A RICH LIFE**  
is have more beginnings than  
endings.

—D. Weinbaum



# 2017-2018 Financial SUMMARY

## Statement of Revenues and Expenditures Year Ended Mar 31, 2018

REVENUES	2018	2017
Provincial government grant - BEO Project	341,982	341,982
Provincial government grant - Homework Haven	30,675	34,106
Provincial government grant - Linkages Project	30,584	38,712
Provincial government grant - VOWVOM Project	37,869	38,330
Fry Family Foundation Scholarship grants	32,803	29,028
Other Funding - Various Projects	71,386	62,107
<b>Total</b>	<b>545,299</b>	<b>544,265</b>
EXPENDITURES		
ARMS Support	2,967	2,960
Advertising and promotion	1,999	687
Capital expenses	1,606	-
Consulting fees	23,313	7,735
Fry Family Foundation Scholarships	32,806	29,025
Homework Haven Project	25,000	30,000
Insurance	2,899	2,617
Interest and bank charges	2,071	1,954
Linkages Project	23,087	28,453
Miscellaneous	990	1,575
Municipal taxes	1,057	1,304
Office	24,873	26,271
Other Project Expenses	5,796	4,826
Professional fees	10,538	9,804
Rent	27,289	33,660
Repairs and maintenance	1,771	3,025
Salaries and related benefits	338,599	344,705
Telephone and utilities	7,289	8,469
Training	2,620	3,493
Travel	5,582	9,746
<b>Total</b>	<b>542,152</b>	<b>550,309</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES</b>	<b>3,147</b>	<b>(6,044)</b>

**Note 1:** A copy of the Audited Financial Statements are available at Community Centre Alliance.

# Community Centre Alliance

## TEAM

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### Board of Directors

Lilly Lush, *Chair*

Amy Percy, *Vice Chair*

Bob Dawson, *Treasurer*

Jim Crockwell, *Secretary*

Nicole Button, *Director*

Ed Dunne, *Director*

Wallace Gregory, *Director*

Bonnie James, *Director*

Krista Legge, *Director*

Simone Lilly, *Director*

Maureen Hammond, *Director*

John Ottenheimer, *Director*

Tauna Staniland, *Director*

### Staff

Allyson Howse, *Executive Director*

Patsy Whitten, *Change Management Consultant*

Michelle Wall, *Project Manager & Community Employment Facilitator*

Margaret Howell, *Executive Assistant & Office Manager*

Janice Henstridge, *Community Employment Facilitator*

Lindsey Hynes, *Community Employment Facilitator*

Leanne Whitten, *Community Employment Facilitator*

Nicole McDonald, *Community Employment Facilitator*

Terri Turner, *Community Employment Facilitator*

Nehal Alshikh, *NL Settlement & Integration Facilitator*

Allison Hart, *Youth Achieve Literacy Tutor*

Sarah Greenslade, *Youth Achieve Literacy Tutor*

Courtney Jackson, *Youth Achieve Literacy Tutor*

Katrina Roberts, *Youth Achieve Literacy Tutor*

Juanita Mercer, *Youth Achieve Literacy Tutor*

Emily Butler, *Youth Achieve Literacy Tutor*

Taylor Cuning, *Youth Achieve Literacy Tutor*

Sheri-Lynn Bussey, *Homework Haven Coordinator*

Rita Huang, *Summer Student*

Julia Barnes, *Summer Student*



COMMUNITY CENTRE ALLIANCE

 [www.ccanl.ca](http://www.ccanl.ca)

 @CCANL

 @CCA\_NL

Community Centre Alliance

**Location:**

20 Hallett Crescent, Suite 201  
St. John's, NL A1B 4C5

**Mailing Address:**

26 Graves Street  
St. John's, NL, A1B 3C5

t: (709) 753-5670

f: (709) 753-8570